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MILAN PREVIEW: PROMISEDESIGN 2011

by Harry / March 10, 2011

The work of 50 Israeli designers and more than 65 projects will be on display at PromiseDesign 2011 during Milan Design Week in April. Above, Pin Livorovich's Happy Material Armchair.

(Click the images below for full sized images)



Chikin Yase by Irit Zohar

PromiseDesign 2011 maps current design trends in Israel whose examples include experimental design, self-production and production in small series.



Zaza Armchair by Omri Bar Zeev

According to PromiseDesign, "Living in a milieu where designers have often had a difficult dialogue with industry, many of the designers have been traditionally stimulated to create products in the manner of traditional crafts people or to combine traditional and refined crafts work solved through the use of highly advanced technologies (such as the metal baskets contemplated by photo-etching, in the exhibition). Many designers have developed ingenious ways to produce small series of handmade objects that use advanced methods of production."



Happy Material Armchair by Pin Livorovich

"The first edition of PromiseDesign, which took place six years ago at the Triennale di Milano, has raised many questions about Israeli design in perspective. The new edition offers a broader view of the design scene in Israel in order to address the perspective at a deeper, more complex level concerning the role of Israeli design in an international context."



Bamboo Bench by Gal Ben Arav



Nature of Material chair, stool and table by Bakery

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Architect's Milan Salone 2011: Issue Feb 2 & 3 via @michior, another large photo album / tour of #Salone Milano on Facebook. Above: Tobias Junzke's Remembrance chair for Communists made of discarded clothing. source: mocoloco link: PUL ANGE...

41 minuti fa · tramite Network@log

mocoloco Nika Zupanc presents her Hanoverak cabinet, table and chair at Rossana Orlandi. Made me look.

A 27.30k persone piace mocoloco.

Karl-Otto · Rajjani · Pibba · Beata · Niki

Maria · Maria · Karolina · Vito de · Luca

19 piace · A 44 persone piace questo elemento. Di chi piace anche a lui, prima di tutti i tuoi amici.

Accedi esplicito come Chiara Novati · Esci

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